



## **Posada: Catholic Documentary on Immigration Launches**

### **Jesuit Film Compares Hispanic Immigration in the US with Holy Family Journey**

LOS ANGELES, CA -- (Marketwire) -- 10/03/2007 -- *Posada* reenacts the Biblical account of Joseph and Mary's search for shelter through depiction of the Mexican popular celebration of 'Las Posadas'. The religious celebration is contrasted with testimonies about the hardship Hispanic undocumented immigrants face in trying to enter and stay in the United States.

The documentary is a Jesuit artistic response to the solidarity called by the American Bishops in *Journey of Hope*, the Catholic Campaign for Immigration Reform. *Posada* is launched as the Catholic Church enters Advent, time of preparation of the faithful to celebrate Christmas.

Father Mark McGregor, a Jesuit Priest, is the producer and director of *Posada*. "The Church is called to see the person of Christ in the immigrant and offer hospitality. This is God's will because Jesus Himself said 'I was a stranger and you welcomed me.' (Matthew 25:35). Ultimately 'our citizenship is in Heaven'." (Philippians 3:20) – says Father Mark. *Posada* is distributed by Loyola Productions, a Jesuit Apostolate dedicated to creating thought-provoking films promoting Catholic values.

*Posada* is part of a larger Catholic project that encourages all Dioceses, Parishes and Catholic Schools to give out an Angel Award in recognition of people who have been exemplar witnesses and advocates of solidarity with migrants. This initiative serves as reminder that the Holy Family was also refugee in Egypt.

*Posada* is available to retailers and direct consumers at [www.LoyolaProductions.com](http://www.LoyolaProductions.com). Journalists have free full access to *Posada* and additional information through *Posada's* Pressroom at [www.LoyolaProductions.com/Posada](http://www.LoyolaProductions.com/Posada).

#### **Public screenings of *Posada* have been scheduled for:**

The Mexican American Cultural Symposium on Immigration – San Antonio, California – October 13<sup>th</sup>.

Loyola Marymount University – Bellarmine Forum on Immigration – Los Angeles, California – October 31<sup>st</sup>.

Jesuit School of Theology – Berkeley, California – December 4<sup>th</sup>.

#### **About Loyola Productions:**

Loyola Productions Incorporated, LPI, is a nonprofit, 501(c)3, film and video production company with headquarters in Los Angeles, California. LPI builds on the 450-year old Jesuit tradition of effective involvement in the communication arts. LPI is dedicated to high-quality groundbreaking projects with cutting edge values aimed to illuminate the human experience by deepening the viewer's understanding of God, self, and the world. LPI is formed by a passionate multi-talented Team lead by Father Eddie Siebert, S.J., LPI's President.

#### **Public Relations Contact:**

Rose Tenorio

Loyola Productions

(424) 227-6649

[PR@LoyolaProductions.com](mailto:PR@LoyolaProductions.com)